

# Hamilton

*Celebration Dinner*

*In Honor of*

**A.G. LAFLEY '69**

*In Recognition of His Service as*

*Chairman of the Board*



FRIDAY, JUNE 7, 2013



## ORDER OF EVENTS

### **Welcome**

Joan Hinde Stewart  
*President of the College*

### **Dinner**

### **Remarks**

Joan Hinde Stewart

Thomas J. Tull '92  
*Alumni Trustee*

### **Special Presentation**

George F. Little II '71, P'04  
*Vice Chairman of the Board of Trustees*



## A.G. LAFLEY '69

This evening we honor and celebrate A.G. Lafley '69 for his five years of service as chairman of the Board of Trustees.

Recognized as one of the world's leading business executives, A.G. initially planned on a career in academia. After earning his degree in French and history at Hamilton, he began work on a Ph.D. in medieval and renaissance history at the University of Virginia. But the draft lottery soon intervened, and he took a commission as a Navy supply officer during the Vietnam War.

After returning to the States, A.G. changed career paths and earned an M.B.A. at Harvard Business School before joining the marketing department at the consumer-products giant Procter & Gamble in 1977. His forward-thinking strategies proved apparent immediately. A.G. advanced to group vice president and later executive vice president with responsibility for Asia where he laid the foundation for a return to growth in Japan and helped build the business in China. In 1999, he was named president of P&G's global beauty care business and the North America market development organization.

A.G. was elected president and chief executive officer at P&G in 2000, and two years later added to his title chairman of the board. Under his leadership, P&G refocused on consumers and key brands. Sales doubled, profits quadrupled and P&G's market value increased by more than \$100 billion, earning him numerous honors including Chief Executive Magazine's CEO of the Year and designation by U.S. News and World Report as one of "America's Best Leaders." After a decade at the helm, A.G. retired — a move that proved temporary when, in May 2013, he was tapped once again to lead the company.

Active in numerous professional and community organizations, A.G. shares his insights as a consultant and best-selling author. In 2008, he published *The Game-Changer*, a playbook for turning innovation into strategic advantage, and more recently *Playing to Win*, which addresses five strategic choices for competitive advantage. He has served as a member of the board of directors at General Electric, General Motors, Dell and Legendary Entertainment, and as special advisor at Clayton, Dubilier

& Rice, a private equity partnership. In 2011, President Obama tapped him to join the President's Council on Jobs and Competitiveness.

Ever devoted to his alma mater and an outspoken advocate for the value of a liberal arts education, A.G. joined Hamilton's board in 1991 as an alumni trustee and, in 1998, was elected a charter trustee. In 2007, he began his tenure as chairman and brought his mantra — "innovate, innovate, innovate" — to the fore. In the midst of a fragile economy, the College made the bold move to adopt a need-blind admission policy and, in doing so, joined only a handful of other colleges and universities that share this commitment to access and opportunity. In addition, several new facilities debuted, most recently the Sadove Student Center at Emerson Hall in 2010 and the Ruth & Elmer Wellin Museum of Art in 2012, and construction is under way on a \$46.8 million theatre and studio arts building, scheduled to open in 2014. New programming initiatives were added to enhance the academic experience, such as the Levitt Public Affairs Center's Leadership Institute and the Digital Humanities Initiative.

A.G.'s time as board chair also saw record fundraising results, including \$42.5 million in gifts during the College's 2012 bicentennial year, eclipsing the previous record total of \$30.8 million in 2006-07. The three-year Bicentennial Initiatives campaign exceeded its original \$117 million goal 16 months ahead of schedule, prompting the trustees to increase it to \$133 million, which was also surpassed. On a more personal level, A.G. provided lead support for the new arts facilities and for his class' 40th reunion scholarship fund, as well as additions to the Lafley Family Scholarship to support students who pursue off-campus study.

Hamilton College enters its third century from a position of confidence and strength thanks in great part to the leadership of A.G. Lafley. As he steps down this summer as chairman of the board, he leaves with the respect and appreciation of his fellow trustees, President Joan Hinde Stewart and the entire College community. ☺

*“At Hamilton I learned to think,  
to communicate, to lead,  
to get things done ...”*

A.G. LAFLEY '69,  
IN THE WALL STREET JOURNAL  
SEPT. 18, 2006

